

# ENERGY EFFICIENCY PROGRAMS

## HELP CUSTOMERS & THE ENVIRONMENT

Ameren Missouri believes that saving energy is the right thing to do. That's why we are partnering with our customers to offer a wide variety of energy efficiency programs that help residents and businesses use less and spend less, too. Together, we are making a positive impact with lasting benefits.

### ENERGY EFFICIENCY PAYS OFF

Energy efficiency programs...



Enable residents and businesses to invest in efficiency upgrades now, and continue realizing long-term energy savings.



Support local economic growth by creating opportunities for hundreds of Missouri contractors and retailers.



Empower our customers to gain more control over their energy usage without sacrificing comfort.



Are the greenest option for meeting our customers' future energy needs at the lowest cost, compared with other potential resources.



Delay the need to build new coal-fired energy centers, allowing Ameren Missouri to focus on diversifying our energy generation portfolio, including renewable power.

### DELIVERING RESULTS

## 96,000 homes

Since 2009, customers saved as much electricity as the energy consumed by 96,000 average homes.

## 116,000 vehicles

By the end of 2015, we're on track to reduce as much CO<sub>2</sub> as taking 116,000 vehicles off the road.

## 4+ million lbs.

Ameren Missouri and our customers helped divert more than 4 million pounds of metal, plastic and glass from landfills through our Refrigerator/Freezer Recycling program.

## \$3+ benefits

For every \$1 spent on program costs, our customers enjoy more than \$3 in benefits.

Visit [AmerenMissouri.com/ActOnEnergy](http://AmerenMissouri.com/ActOnEnergy) to learn more. Follow us on Twitter @AmerenMissouri and Facebook.



# AMEREN MISSOURI

## HAS CASH BACK REBATES FOR SMART ENERGY CHOICES

Save energy and money while maintaining your comfort through Ameren Missouri's *ActOnEnergy*<sup>®</sup> programs. From energy efficient products to lighting, we offer our residential and business electric customers money back rebates and more. Go to [AmerenMissouri.com/ActOnEnergy](http://AmerenMissouri.com/ActOnEnergy) to start saving today!



### REFRIGERATOR & FREEZER RECYCLING

**\$50** for your old, working refrigerators/freezers

**FREE** recycling and pickup

**Dispose** of old, working window air conditioners and dehumidifiers with qualifying refrigerator or freezer pickup

Call **1.877.341.2187** or visit [AmerenMissouri.com/Fridge](http://AmerenMissouri.com/Fridge) to schedule your pickup



### HEATING & COOLING

**\$75** rebate on an Ameren Missouri efficiency analysis at the time of your system tune-up through a participating contractor

Use a participating contractor for rebates up to **\$500** on central air conditioners, up to **\$900** on heat pumps and up to **\$2,000** on geothermal heat pumps

Visit [AmerenMissouri.com/HVAC](http://AmerenMissouri.com/HVAC) for a list of participating contractors, or call toll-free **1.877.215.5752** for program questions



### ENERGY EFFICIENT PRODUCTS

**Rebates for purchasing** eligible ENERGY STAR<sup>®</sup> certified and other high-efficiency products

ENERGY STAR Heat Pump Water Heater - \$500 rebate

ENERGY STAR Pool Pumps - \$350 rebate

ENERGY STAR Air Purifier - \$50 rebate

ENERGY STAR Room Air Conditioner - \$20 rebate

ENERGY STAR Hot/Cold Water Cooler - \$15 rebate

**Rebate forms** can be found at participating stores or by visiting [AmerenMissouri.com/Form](http://AmerenMissouri.com/Form)



### LIGHTING (ENERGY STAR<sup>®</sup> CFL/LED DISCOUNTS)

**Instant** in-store rebates or shop our online store

**FREE** shipping — TCP 10w BR30 LED 4-pack, only \$15.95 online

**FREE** shipping — Philips 10.5w BR30 4-pack, only \$23.95 online

Visit [AmerenMissouri.com/ProductInfo](http://AmerenMissouri.com/ProductInfo) or call toll-free **1.866.807.1317**

**ACT NOW!** Program rebates are only good through 2015. See individual program websites for exact end date.

## REDUCE YOUR ENERGY USAGE

Ameren Missouri can help you make your organization more profitable with energy saving improvements that can earn cash incentives. The Ameren Missouri *ActOnEnergy BizSavers*<sup>®</sup> program has incentives for retrofits, building system tune-ups and new construction projects. We can provide an incentive for virtually any qualifying cost-effective energy efficiency project and up to \$1,000,000 per customer per year!

Visit [AmerenMissouri.com/BizSavers](http://AmerenMissouri.com/BizSavers) to learn more.

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